

# **ANNUAL CONFERENCE**

## **Celebrating 25 Years of Florida Main Street Revitalizations**



**Punta Gorda, Florida**  
**September 15-17, 2010**

### **SPONSOR & EXHIBITOR OPPORTUNITIES**

We want to thank you in advance for your commitment and support of the Florida Main Street 2010 Annual Conference. Florida Main Street focuses on historic preservation and downtown revitalization, which are furthered by the conference sessions and events. Sponsors like you provide a tremendous service to Florida Main Street by ensuring quality programs and speakers. Sponsorship levels range from \$250 to \$4,000.

#### **Awards Dinner Sponsorship**

**\$4,000**

**Thursday, September 16**

##### **Charlotte Harbor Event & Conference Center**

- ❖ Sponsorship for Awards Dinner (estimated 175-200 attendees) – Charlotte Harbor Event & Conference Center, 75 Taylor Street, Punta Gorda, Florida.
- ❖ Opportunity to give remarks during dinner;
- ❖ Inclusion in any FMS press releases regarding the Florida Main Street Annual Conference prior to and following the event;
- ❖ Inclusion in conference materials sent to all network partners, including, but not limited to, brochures and programs;
- ❖ A copy of the mailing list of all attendees;
- ❖ Company name and logo on group signage at each venue site;
- ❖ Complimentary exhibit space to include a standard table; and
- ❖ Four complimentary tickets to opening session, exhibitor's lunch, welcome reception, networking breakfast, awards dinner, community redevelopment agency breakfast, and educational sessions.

**Welcome Reception Sponsorship**  
**\$3,000**

**Wednesday, September 15**

- ❖ Sponsorship of Welcome Reception for an estimated 200-250 attendees.
- ❖ Opportunity to give remarks during reception.
- ❖ Inclusion in any FMS press releases regarding the Florida Main Street Annual Conference prior to and following the event;
- ❖ Inclusion in conference materials sent to all network partners, including, but not limited to, brochures and programs;
- ❖ A copy of the mailing list of all attendees;
- ❖ Company name and logo on group signage at each venue site;
- ❖ Complimentary exhibit space to include a standard table; and
- ❖ Four complimentary tickets to opening session, exhibitor's lunch, welcome reception, networking breakfast, awards dinner, community redevelopment agency breakfast, and educational sessions.

**Platinum Level Sponsorship**  
**\$2,000**

The Platinum sponsorship demonstrates to the attendees your deep commitment to FMS's future development. To acknowledge your participation, we honor your commitment to Florida Main Street through the following benefits:

- ❖ Inclusion in any FMS press releases regarding the Florida Main Street Annual Conference prior to and following the event;
- ❖ Inclusion in conference materials sent to all network partners, including, but not limited to, brochures and programs;
- ❖ A copy of the mailing list of all attendees;
- ❖ Company name and logo on group signage at each venue site;
- ❖ Complimentary exhibit space to include a standard table; and
- ❖ Four complimentary tickets to opening session, exhibitor's lunch, welcome reception, networking breakfast, awards dinner, community redevelopment agency breakfast, and educational sessions.

**Gold Sponsorship**  
**\$1,000**

- ❖ Inclusion in any FMS press releases regarding the Florida Main Street Annual Conference prior to and following the event;
- ❖ A copy of the mailing list of all attendees;
- ❖ Company name and logo on group signage at each venue site;
- ❖ Complimentary exhibit space to include a standard table; and
- ❖ Two complimentary tickets to opening session, exhibitor's lunch, welcome reception, networking breakfast, awards dinner, community redevelopment agency breakfast, and educational sessions.

**Silver Sponsorship**  
**\$500**

- ❖ Company name and logo on group signage at each venue site;
- ❖ Complimentary exhibit space to include a standard table; and
- ❖ Two complimentary tickets to opening session, exhibitor's lunch, welcome reception, networking breakfast, awards dinner, community redevelopment agency breakfast, and educational sessions.

**Bronze Sponsorship**  
**\$250**

- ❖ Complimentary exhibit space to include a standard table; and
- ❖ One complimentary ticket to opening session, exhibitor's lunch, welcome reception, networking breakfast, awards dinner, community redevelopment agency breakfast, and educational sessions.

**Florida Main Street 2010 Annual Conference  
September 15-17, 2010**

**Sponsor Commitment**

**CONTACT INFORMATION:**

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Complete Address: \_\_\_\_\_  
\_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Company Name as it should appear on signage and in the program:  
\_\_\_\_\_

Brief description of products/services to be displayed at your booth  
\_\_\_\_\_

**SPONSOR LEVELS: (Please Check One)**

- Awards Dinner (\$4,000)
- Welcome Reception (\$3,000)
- Platinum Level Sponsor (\$2,000)
- Gold Level Sponsor (\$1,000)
- Silver Level Sponsor (\$500)
- Bronze Level Sponsor (\$250)

**EXHIBIT SPACE:**

Yes, I would like to have exhibit space at the conference.

*(Exhibits will be located at Charlotte Harbor Events and Conference Center, 75 Taylor Street, Punta Gorda, Florida. Exhibits will be open from 8:00 am through 5:00 pm Wednesday, September 15th. Booths and/or table-top displays may be set up on Tuesday, September 14th, and **must** be set up by Wednesday at 8:00am. Exhibitors will be provided a skirted table and two chairs. Note: Upon receipt of this form you will be contacted to determine your set-up time and requirements.*

**Florida Main Street 2010 Annual Conference**  
**September 15-17, 2009**  
**PUNTA GORDA**

**Exhibitor Agreement**

1. Payment for tables at the Florida Main Street 2010 Annual Conference must be made in full before booth assignment can be made. Tables cannot be reserved without payment.
2. Tables will be assigned on a first-paid basis with priority given to Dinner, Reception, Platinum, and Gold level sponsors.
3. Exhibitors are not permitted to assign, sublet or share with others any part of the exhibit space allotted to them.
4. All material used for decorating must be flameproof.
5. No construction will be allowed at the sides or above the table that may obstruct the view of any adjacent tables.
6. By signing this form you agree that Florida Main Street, Main Street Punta Gorda, and the Charlotte Harbor Event and Conference Center shall not be held liable for damage to or destruction of any exhibit or property contained in or about the exhibit area.
7. **Move-in time is on Tuesday, September 14, from Noon-5pm. All exhibits must be set up by 8am on Wednesday, September 15. Move-out is on Wednesday, September 15, 6pm.**

Your signature below indicates that you understand and agree to the terms above. Tables may not be occupied without an organization representative's signature.

\_\_\_\_\_  
Organization Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name/Company

Please send this executed Exhibitor Agreement, together with payment information, to Jan Sidebottom , Program Manager, Main Street Punta Gorda, 326 West Marion Avenue, Punta Gorda, Florida 33950

**PAYMENT (Please Check One)**

\_\_\_\_\_ Check Enclosed  
(checks payable to Main Street Punta Gorda.)

\_\_\_\_\_ Credit Card: Visa \_\_\_\_\_ MasterCard \_\_\_\_\_  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Cardholder's Name \_\_\_\_\_  
Cardholder's Signature \_\_\_\_\_

**PLEASE RETURN THIS FORM BY June 18, 2010 TO:**

Jan Sidebottom  
Program Manager  
Main Street Punta Gorda  
326 West Marion Avenue  
Punta Gorda, Florida 33950

**We Appreciate Your Support!**